

Jorge Martínez

FRONTENDER

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SKILLS

HTML5 · CSS3 · JavaScript · TypeScript · Node.js · Webpack · Next.js · Vue · Vite · Nuxt · React · WordPress · PHP · Git

PROFILE

- Problem-solving oriented to business
- Learning from crossfunctional teams in multiple areas
- Change management
- Detail-oriented
- Ability to learn new concepts and tools
- Early adopter
- Lateral thinker
- Integrating soft skills into daily workflows

Developer, creator, designer and trainer. **Confident and meticulous**, I enjoy team work and make every effort to create a positive and productive work environment.

I bring robust technical skills to the table, specialising in front-end development with expertise in content management systems (CMS) such as WordPress, Umbraco, Sitecore, Joomla, Prestashop and Magento. My proficiency extends to modern and agile front-end tools, including Vue, Nuxt, Vite, React, Webpack, Gulp, Sass, PostCss, Less, and Figma for design work.

I demonstrate my technical skills through effective use of APIs and a strong understanding of the .NET environment and Laravel showcasing my versatility, and as evidence of my proficiency in both web development and graphic design. Overall, these technical skills create a well-rounded and adaptable profile in the areas of web development and design.

Currently, I really want to specialize further in JS-related technologies, in particular Vue, where **I have accumulated project experience**, and React, where I intend to deepen my knowledge.

I am also keen to venture into the domain of automated testing using tools like Cypress, Jest, Grafana, and K6, all rooted in JS, which can seamlessly complement modern web development frameworks, as mentioned earlier.

My skill set includes notable strengths in problem-solving, a **business-focused mindset, a commitment to continuous learning**, adaptability to change, as well as collaboration and leadership. These competencies, coupled with my technical abilities, **reflect a balanced and valuable perspective for dynamic and collaborative work environments**.

EXPERIENCE

Novicell

2020 > Current

Front-end developer

I work with **APIs and integration** in .NET environments (Umbraco, Sitecore) for view generation. I have in-depth knowledge of **Vue and Nuxt**, and experience working with Figma designs. Additionally, I have developed online stores using **React and Next.js**, focusing on performance, SEO, and delivering an optimized user experience in e-commerce environments.

Ondho

2013 > 2020

Front-end developer

Develop mainly in **Wordpress** and knowing the **modern and agile** part of frontend, compilers, preprocessors, postprocessors. Gulp, webpack, sass, less. Projects with **Laravel and Vue**. Deal with Zeplin designs.

Imagina Group

2012 > 2013

Front-end developer

Development in the front part of projects in Wordpress and Prestashop. Collaborations with the advertising agency Agencia Maslow, where they gave us the creative proposal and we converted it into a website.

Imagina Formación

2012 > 2013

Trainer

HTML, CSS animations and Javascript trainer both in online model and in-person classes in facilities of the Las Provincias newspaper.

Mudéjar Creativos

2010

Front-end developer and graphic designer

Managing and creating views for Joomla environments for **corporate websites** and Magento for e-commerce. I also managed two interns within the team.

Seeway

2008 > 2010

Trainer

Open classroom system trainer for **Photoshop, Illustrator**, Html, Dreamweaver, Style Sheets, Flash and Action Script 2.0.

Optimoclick

2008 > 2010

Web designer

Tasks of conceptualization, design and implementation of e-mails marketing, microsites, blogs. **SEO techniques**, online reputation, internal communication, design of brochures, flyers, leaflets...

EDUCATION

Servef IFCI10 [EMIN10]

2004

Computer Applications Programmer

Develop and/or adapt computer applications based on computer systems and the most common analysis and programming techniques, with the aim of automating different business management problems.

Universitat de Barcelona

2005 > 2008

Media Studies Degree

Specialized online training center.

Universidad de Belgrano

2008

International Mobility Program

Communication, design, advertising.

Universitat Politècnica de València

2001 > 2005

First Stage of Media Studies Degree

Digital graphic design, multimedia creation, interactive communication.

PORTFOLIO

2024 **Grünenthal Campus** · Novicell
Medical Education

2019 **Dreamplace** · Ondho
Email marketing for hotels and resorts

2024 **Nezor's Storybook** · Freelance
Design System

2019 **Pronovias** · Ondho
Email marketing strategy

2024	Zencargo · Novicell Supply chain solutions	2018	Humboldt Society · Ondho Experience the world with sophistication
2024	Adamo Telecom · Novicell Fiber internet	2018	Desigual · Ondho Email marketing mark up
2023	AGM Abogados · Novicell Experts in law topics	2017	Naturisthar · Ondho Natural fertility center
2022	Constance Hotels · Novicell Hotels, Resorts & Lodges	2017	Decathlon · Ondho Customizing your sport
2022	Vinduet · Novicell Norwegian literary magazine	2016	Barcelona Màcula Foundation · Ondho A user-centric website
2022	Grünenthal Medical Beyond · Novicell Educational platform	2016	ConKansei · Ondho Crafting a seamless shopping journey
2021	Web of Tenerife · Novicell Official website for the promotion of tourism in Tenerife	2016	Faborit · Ondho Healthy living meets vibrant digital design
2021	Baxi Calderas · Novicell Heating and cooling solutions	2015	Comodynes · Ondho Urban cosmetics
2021	Revlon Professional · Novicell Haircare products catalog	2015	Fundació Pasqual Maragall · Ondho Research to beat Alzheimer's
2021	Rincón del Cuidador · Novicell Hartmann caregiver resources	2014	Stradivarius · Ondho Update home pages and email marketing
2020	Hipotecas.com · Novicell Mortgage simulator and resources	2013	Arrels Fundació · Ondho Awareness-raising and citizen collaboration platform
2020	JS Camp Barcelona · Ondho All about JavaScript	2013	Selfpackaging · Imagina Group Customizable eco-friendly packaging
2019	Bohell Tools · Ondho Empowering DIY enthusiasts	2012	Llevant UE · Imagina Group Football season ticket campaign
2019	Finanzarel · Ondho Redefining fintech experiences	2011	Hungry Monsters · Imagina Group Hungry Monsters game
2019	Grandes Vinos · Ondho The legacy of winemaking		